## ALLIED MINDS PLC

PDMR DEALING NOTIFICATION

| 1 | Details of the person discharging managerial responsibilities/person closely associated |  |  |
| :---: | :---: | :---: | :---: |
| a) | Name | Bruce Failing |  |
| 2 | Reason for the notification |  |  |
| a) | Position/status | Director |  |
| b) | Initial notification/Amendment | Initial notification |  |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor |  |  |
| a) | Name | Allied Minds plc |  |
| b) | LEI | 213800YB4G7YN21NLL72 |  |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |  |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of one pence each <br> GB00BLRLH124 |  |
| b) | Nature of the transaction | Purchase of shares in market |  |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
|  |  | USD0.3187 per ordinary share | 6,893 |
|  |  | USD0.319 per ordinary share | 50,000 |
| d) | Aggregated information <br> -Aggregated volume <br> - Price | 56,893 <br> USD18,147.02 |  |
| e) | Date of the transaction | 12 August 2021 |  |
| f) | Place of the transaction | US OTC Market |  |

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