

ALLIED MINDS PLC

PDMR DEALING NOTIFICATION

Allied Minds plc (the "Company") has issued new ordinary shares of one pence each ("Ordinary Shares") to certain persons discharging managerial responsibilities ("PDMRs") following the vesting of conditional awards in the form of restricted share units made under the Company's Long Term Incentive Plan (the "LTIP") in June 2014.

As a result, the Company received notification from the following PDMR in relation to the subscription for Ordinary Shares under the LTIP.

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|--------------------------|--|---|----------|-----------|--------------------------|--------|
| a) | Name | Harry T. Rein | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Director | | | | |
| b) | Initial notification/Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Allied Minds plc | | | | |
| b) | LEI | 213800YB4G7YN21NLL72 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of one pence each GB00BLRLH124 | | | | |
| b) | Nature of the transaction | Subscription for 10,504 ordinary shares of one pence each in the capital of Allied Minds plc pursuant to the vesting of restricted share units which were granted to Harry T. Rein on 10 April 2018 pursuant to the terms and conditions of the Allied Minds plc Long Term Incentive Plan adopted on 19 June 2014. This transaction is not linked to the exercise of a share option programme. | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£0.01 per ordinary share</td> <td>10,504</td> </tr> </tbody> </table> | Price(s) | Volume(s) | £0.01 per ordinary share | 10,504 |
| Price(s) | Volume(s) | | | | | |
| £0.01 per ordinary share | 10,504 | | | | | |
| d) | Aggregated information -Aggregated volume - Price | N/A | | | | |
| e) | Date of the transaction | 1 July 2019 | | | | |
| f) | Place of the transaction | Outside a trading venue | | | | |

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