

ALLIED MINDS PLC

PDMR DEALING NOTIFICATION

Allied Minds plc (the "Company") has issued new ordinary shares of one pence each ("Ordinary Shares") to certain persons discharging managerial responsibilities ("PDMRs") following the vesting of conditional awards in the form of restricted share units made under the Company's Long Term Incentive Plan (the "LTIP") in June 2014.

As a result, the Company received notification from the following PDMR in relation to the subscription for Ordinary Shares under the LTIP, and the subsequent sale of a portion of those Ordinary Shares solely to cover federal and state income tax liabilities arising as result of such vesting.

| | | | |
|----|---|--|-----------|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
| a) | Name | Michael Turner | |
| 2 | Reason for the notification | | |
| a) | Position/status | General Counsel and Company Secretary | |
| b) | Initial notification/Amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Allied Minds plc | |
| b) | LEI | 213800YB4G7YN21NLL72 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of one pence each GB00BLRLH124 | |
| b) | Nature of the transaction | Subscription for 199,808 ordinary shares of one pence each in the capital of Allied Minds plc pursuant to the vesting of conditional awards in the form of restricted share units which were granted to Michael Turner on 4 June 2015 (20,220 shares) and 15 May 2017 (179,588 shares) pursuant to the terms and conditions of the Allied Minds plc Long Term Incentive Plan adopted on 19 June 2014. This transaction is not linked to the exercise of a share option programme. | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | £0.01 per ordinary share | 199,808 |
| d) | Aggregated information -Aggregated volume - Price | N/A | |
| e) | Date of the transaction | 15 May 2018 | |

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|----|--------------------------|-------------------------|
| f) | Place of the transaction | Outside a trading venue |
|----|--------------------------|-------------------------|

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|----|---|---|-----------|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
| a) | Name | Michael Turner | |
| 2 | Reason for the notification | | |
| a) | Position/status | General Counsel and Company Secretary | |
| b) | Initial notification/Amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Allied Minds plc | |
| b) | LEI | 213800YB4G7YN21NLL72 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of one pence each GB00BLRLH124 | |
| b) | Nature of the transaction | Sale of a portion of Ordinary Shares issued to Michael Turner on 15 May 2018, pursuant to the vesting of conditional awards in the form of restricted share units which were granted to Michael Turner on 4 June 2015 (20,220 shares) and 15 May 2017 (179,588 shares) pursuant to the terms and conditions of the Allied Minds plc Long Term Incentive Plan adopted on 19 June 2014, solely to cover federal and state income tax liabilities arising as result of vesting of such restricted share units. | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | £1.185420 per ordinary share | 112,491 |
| d) | Aggregated information -Aggregated volume - Price | N/A | |
| e) | Date of the transaction | 15 May 2018 | |
| f) | Place of the transaction | XLON, London Stock Exchange Main Market | |

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