

PDMR DEALING NOTIFICATION

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Rick Davis				
2	Reason for the notification					
a)	Position/status	Director				
b)	Initial notification/Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Allied Minds plc				
b)	LEI	N/A				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of one pence each GB00BLRLH124				
b)	Nature of the transaction	Subscription for 1,815 ordinary shares of one pence each in the capital of Allied Minds plc pursuant to the vesting of certain performance related restricted stock units. These restricted stock units were granted to Rick Davis on 4 June 2015 pursuant to the terms and conditions of the Allied Minds plc Long Term Incentive Plan adopted on 19 June 2014. This transaction is not linked to the exercise of a share option programme.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£0.01 per ordinary share</td> <td>1,815</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£0.01 per ordinary share	1,815
Price(s)	Volume(s)					
£0.01 per ordinary share	1,815					
d)	Aggregated information -Aggregated volume - Price	1,815 £18.15				
e)	Date of the transaction	2016-07-12				
f)	Place of the transaction	XLON, London Stock Exchange Main Market				

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